

College of Arts & Sciences

# **Bachelor of Arts in Communication**

(online)

Degree Map | 2019-2021

	YOUR CLASS	ACADEMIC	ENRICHING	LIFELONG
	SCHEDULE	ADVISING	EXPERIENCES	SUCCESS
Freshman	Focus on General Education core courses, including COMM 1301 and COMM 1315.  Enroll in 15 credit hours in the Fall semester and the Spring semester. Take 3 - 6 credit hours during the Summer term if you've taken fewer than 15 credit hours in Fall or Spring.	<ul> <li>Participate in New Student         Orientation.</li> <li>Meet with your Academic Advising         Center Freshman Advisor before         registration.</li> <li>Ask your Advisor about the         recommended core courses for         your degree plan.</li> </ul>	Prioritize Your Wellness  Participate in campus recreation Attend Financial Literacy seminars Form healthy study habits Build Your Community Use FalconLink & attend Club Day Volunteer Attend campus events Explore Your World Attend an athletics event, musical performance, or visit the art gallery	Build Your Brand Draft your resume Register for the Job Board Craft Your Future Explore career options Have coffee with a faculty member
Sophomore	Complete General Education core courses. Focus on major core courses required for your degree plan. Enroll in 15 credit hours in the Fall semester and the Spring semester. Take 3 to 6 credit hours during the Summer term if you've taken fewer than 15 credit hours in Fall or Spring.	Meet with your Academic Advising Center Advisor before registration.     Ask your Advisor about the major core courses required for your degree plan.     Ask your Advisor about the courses required for your minor.	Prioritize Your Wellness  Enjoy outdoor spaces on campus Build Your Community  Join an organization (ex: Comm Club)  Explore campus leadership (SGA, Orientation Leader, Resident Asst.)  Explore Your World  Consider study abroad  Attend a lecture series	Build Your Brand  Update your resume Join LinkedIn Consider student employment Craft Your Future Participate in mock interviews Attend an internship/career fair
Junior	Complete upper-level major core courses recommended for your degree plan and track. Start taking courses in your minor. Enroll in 15 credit hours in the Fall semester and the Spring semester. Take 3 to 6 credit hours during the Summer term if you've taken fewer than 15 credit hours in Fall or Spring.	<ul> <li>Meet with your Faculty Advisor or Academic Advisor before registration.</li> <li>Ask your Advisor about graduate and professional school opportunities and how to prepare for them.</li> </ul>	Prioritize Your Wellness  Attend a health fair  Build Your Community  Run for organization officer role  Apply to be a Falcon Ambassador  Explore Your World  Consider study abroad  Participate in service learning	Build Your Brand  Update your resume Explore undergraduate research with faculty Craft Your Future Search for internships or fellowships Take a prep course for graduate preparation exams if you decide to pursue a graduate or professional degree.
Senior	Complete upper-level elective courses in Communication. Complete your minor. Enroll in 15 credit hours in the Fall semester and the Spring semester. Take 3 to 6 credit hours during the Summer term if you've taken fewer than 15 credit hours in Fall or Spring.	<ul> <li>Meet with your Faculty Advisor or Academic Advisor before registration.</li> <li>Apply for graduation at the beginning of the semester in which you intend to graduate.</li> </ul>	Prioritize Your Wellness  Attend financial literacy seminars Build Your Community  Attend your ring ceremony  Join Alumni Association upon graduation Explore Your World  Consider study abroad (summer prior to senior year)	Build Your Brand  Update your resume  Present research Craft Your Future  Participate in an internship or fellowship  Take graduate preparation exams, if you decide to pursue a graduate or professional degree.  Apply for jobs
UTPB students will graduate with these skills: Career opportunities:				

### UTPB students will graduate with these skills:

- Leadership
- Critical thinking
- •Global awareness

- Problem-solving
- Collaboration
- Teamwork

- Communication
- Confidence

- Public relations
  - Sales
  - Law
  - Technical comm
- Speechwriting
- Mass media
- Social media
- Journalism



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## **Bachelor of Arts in Communication Requirements**

Full Semester 1

**ENGL 1301** HIST 1301 Math 3-4 sch

Creative Arts (3 hours)

**Full Semester 2** 

ENGL 1302 HIST 1302

Social & Behavioral Science (3 hours)

Science (3 hours + 1 hour lab)

12-13 hours

Summer 1

COMM 1301 **COMM 1315** 

13 hours

9 hours

**Full Semester 3** 

PLSC 2305 Science (3 hours + 1 hour lab) COMM 1318 Interpersonal Comm COMM Upper-level elective (3 hours)

**Full Semester 4** 

PLSC 2306 COMM 1115 (if Math 3 hours) COMM 2310 Modern Media in Society

Minor course (3 hours) Minor course (3 hours)

13 hours

Summer 2

COMM 2330 Rhetoric in Western Thought COMM Upper-level elective (3 hours)

12-13 hours

6 hours

**Full Semester 5** 

COMM Upper-level elective (3 hours) COMM Upper-level elective (3 hours)

Minor course (3 hours)

Minor upper-level course (3 hours)

12 hours

**Full Semester 6** 

**COMM 3370 Research Methods** COMM upper-level elective (3 hours) Minor upper-level course (3 hours) Minor Upper-level course (3 hours)

12 hours

Summer 3

COMM 3300 Theories of Communication COMM Upper-level elective (3 hours

6 hours

**Full Semester 7** 

COMM 4390 Senior Seminar in Comm Minor Upper-level course (3 hours) Upper-level elective (3 hours) Upper-level elective (3 hours)

12 hours

**Full Semester 8** 

COMM 4382 Internship (optional) Minor upper-level course (3 hours) Upper-level elective (3 hours) Upper-level elective (3 hours)

12 hours