

## General MBA

The objective of the General MBA program is to provide the essential professional tools needed by our students to advance in managerial careers.

- **30 hours for BBA\*\*, 36 hours for non-BBA**
- **Core Courses** (12 credit hours)
  - ACCT 6301 Accounting Analysis
  - FINA 6320 Financial Management
  - MNGT 6360 Organizational Behavior
  - MRKT 6310 Marketing Management
- **Courses Beyond Core** (21 credit hours)
  - MNGT 6320 Production & Operations Management
  - ACCT 6311/ MNGT 6311 Information System Management
  - MNGT 6301 Legal Environment of Business
  - FINA 6321 Corporate Finance and Strategy
  - BUSI/MRKT 6302 Business or Marketing Analytics
  - MNGT 6366 Strategic Management
  - BUSI 6325 International Business
- **1 Elective course** (3 credit hours):
  - Any 6XXX-level ACCT, FINA, MNGT or MRKT course not otherwise required

\*\*Waiver Policy: Students with an academic business background may waive up to two core courses, decreasing the program to as few as 30 credit hours using the criteria below:

- **Core Course Policy for Waiver**
  - ACCT 6301: 6 cr hrs of accounting, including financial & managerial with a "B" or better
  - FINA 6320: 6 cr hrs of upper division finance with a "B" or better to include FINA 3320 or equivalent
  - MNGT 6360: 6 cr hrs of upper division management with a "B" or better to include MNGT 3310 or MNGT 3330 or equivalent
  - MRKT 6310: 6 cr hrs of upper division marketing with a "B" or better to include MRKT 3300 or equivalent

**Preparation Courses:** Upon admission (regular and conditional), students will be evaluated for statistical literacy. Students who need additional skills in this area are referred to BUSI 2342 (statistical literacy) until literacy requirement is fulfilled. Statistical literacy (BUSI 2342) must be remedied in the **first** semester in which the student is accepted into the MBA program and must be taken before the student enrolls in FINA 6320, FINA 6321, BUSI 6302, MNGT 6366, MRKT 6302 or electives in accounting, finance, management, or marketing.